

**AGENDA  
RALEIGH TRANSIT AUTHORITY  
BUSINESS MEETING**

**City Council Chambers, Room 201  
Avery C. Upchurch Government Complex  
222 W. Hargett Street  
Raleigh, North Carolina**

**February 14, 2013 3:30 P.M.**

**Joseph Springer, Presiding**

**I. Preliminary Matters**

- A.** Call to Order
- B.** Introductions
- C.** Revisions or Additions to the Agenda

**II. Action Agenda**

**A. Transcript**

The January 10, 2012 minutes have been attached for approval.

**Recommendation:** Approval of the transcript

**B. U.S. 1 Council of Planning MOU – Adoption**

The U.S. 1 Council of Planning has added a new member jurisdiction. It is requested that the RTA board execute the MOU and authorize the Chairman to sign the document. The revised MOU and a copy of the updated bylaws have been provided as **Attachment A**.

**Recommendation:** Approval of the MOU and authorize the Chairman to sign the MOU as approved by the Route Committee.

**C. Ambassador Program**

The Ambassador Program will allow avid and knowledgeable transit riders the opportunity to become a trained volunteer in order to raise the level of service provide and enhance the Capital Area Transit customer experience. The CAT Ambassador Agreement Form has been approved by the City Attorney's office and is provided as **Attachment B**.

**Recommendation:** Approval of the Ambassador Program as recommended by the Marketing Committee.

#### **D. Summer Youth Pass Program**

From June 1<sup>st</sup> – September 1<sup>st</sup>, 2013, Youth ages 13-17 will be eligible to purchase a Summer Youth Bus Pass for a one-time fee of \$50.00 per pass. The pass offers unlimited rides on CAT buses during the 3 month timeframe.

**Recommendation:** Approval of the Summer Youth Pass Program for Summer 2013 with a \$50.00 fee per pass as recommended by the Marketing Committee and approved by the Finance Committee.

#### **E. Earth Day- Fare Free Day**

Staff requests a Fare Free Day on Monday, April 22, 2012.

**Recommendation:** Staff recommends approval for a Fare Free Day on Monday, April 22, 2012 in observance of Earth Day. The average Monday revenue in April 2012 was \$7,313.93.

### **III. Information Items**

#### **A. Downtown Bus Facilities Master Plan, Phase I & II**

Staff will provide an update on the Moore Square Station improvements and provide information regarding the Union Station Multi-Modal Bus Facility Feasibility Study.

#### **B. Finance Committee**

The Raleigh Transit Authority Finance Committee met on Thursday, January 31, 2013.

**Pending Items:**

- Fare Research
- Route Productivity Policy
- Accessible Raleigh Transportation Contract Policies - Council BED Committee

#### **C. Marketing Committee**

The Raleigh Transit Authority Marketing Committee met on Friday, February 8, 2013.

**Pending Items:**

- Bus Shelter Advertising

#### **D. Route Committee**

The Raleigh Transit Authority Route Committee met on Thursday, January 31, 2013.

**Pending Items:** No Pending Items

## **E. Staff Reports**

1. Income Statement (December 2012, Page 5)
2. Operating Statistics (December 2012, Page 6)
3. Evaluation by Route (December 2012, Page 7)
4. Ridership by Time of Day (December 2012, Pages 8)
5. Variance Analysis (December 2012, Page 9)
6. Go PASS Ridership Summary (December 2012, Page 10)
7. Go PASS Ridership by Agency (December 2012, Pages 11-12)
8. Accessible Raleigh Transportation Summary (December 2012, Page 13)

## **IV. Concluding Remarks**

- A. Authority Members
- B. Staff
- C. Chairperson

## **V. Adjournment**

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David Eatman  
Transit Administrator